

Tarosa Realty is in the business to help clients sell, exchange or invest real estate properties. As we strive to accomplish this, we base our actions on our seven governing values:

- **WE PRODUCE QUALITY** - In both the work place and the marketplace, we provide quality experience, services and products.
- **WE SERVE THE CUSTOMER** - We are customer-driven, and in conjunction with our other values, we give customers what they seek.
- **WE VALUE OUR ASSOCIATES** - We recognize that **Tarosa Realty** is only as good as our associates. We commit to providing a productive and solid career for all **Tarosa Realty** associates.

- **WE PRACTICE TEAMWORK** - We consider those who work for or who associate with **Tarosa Realty** as members of our team. We recognize that each customer, associate, or consultant has a unique contribution to make toward our team effort.

- **WE WELCOME INNOVATION AND ADAPT TO CHANGE** - We constantly evaluate what we are doing and compare it to what is possible and to what is needed. Nothing in real estate or society remains the same - neither can we.

- **WE WISELY MANAGE COMPANY RESOURCES** - As a company and as individuals, we sense a stewardship to wisely use our human resources and our material assets for the purpose of fulfilling the company's vision.

- **WE SEARCH FOR, LIVE BY, AND TEACH CORRECT PRINCIPLES** - Our services and products are based on correct principles that, when applied, produce positive results. We continuously search to learn more and to adjust to what we learn.

These are our highest priorities. Meeting them will enable us to realize our mission.